

**Climate Market-Maker | Strategic Change Broker**

**Aligning capital, profit, risk, opportunity & impact by design**

For 35 years Anthony has worked at the intersection of capital, policy and impact: across environmental law, carbon markets, financial markets, heavy industry, philanthropy and most recently insurance. He is recognised for spotting tipping points and brokering the strategic change needed to capture them. He is an expert at leveraging organisations' institutional strengths to open doors and create trusted relationships that conventional outreach cannot deliver.

He combines scientific training, the regulatory fluency of a senior corporate lawyer, and nearly two decades of front-line transactional experience (M&A, project finance, brownfield, commodities) with three decades of executive and convening leadership across the private, public and not-for-profit sectors.

Described as an “*Ambassador for carbon markets*” by Chambers Legal Directory and named in the Trillion Fund's top 25 most influential people in renewable energy.



- **Strategic change broker and systems architect;** spots tipping points and brokers the strategic change needed to capture them. Designs and implements theories of change that enable business plans, road maps that align impact with profit by design, and uses thought leadership and trusted advisory as a Trojan horse to convert institutional access into trusted client relationships and revenue. Pattern proven across Howden Climate Risk & Resilience, the Mission Possible Partnership, the Carbon Tracker Initiative, GAEA at the World Economic Forum, Norton Rose Fulbright and Baker & McKenzie.
- **Executive leader with delivery track record;** first CEO of the Carbon Tracker Initiative (~\$50m fundraised; two consecutive Guardian Sustainable Business communications prizes); Equity Partner and Global Head of Climate Change & Carbon Finance at Norton Rose Fulbright (Tier 1 global practice built from a blank page); Executive Director, Mission Possible Partnership at the World Economic Forum; helped raise close to \$20m+ for the WEF; Deputy Chair, Climate Risk & Resilience at Howden Group.
- **Cross-sector range with commercial bedrock;** First-Class degree in Chemistry and Physics with postgraduate research at Cambridge. Qualified solicitor. Nearly two decades of front-line transactional practice (M&A, project finance, real estate and brownfield redevelopment, commodities) across heavy industry, energy, infrastructure and banking. Voting member of the Investment Committee at Climate Change Capital governing a €1bn low-carbon investment fund.
- **Founder of markets and institutions;** Climate Markets & Investment Association (founded as London Climate Change Services); Businesses for a Clean Economy (Australia, 400+ members); the Mission Possible Partnership (400+ companies, seven hardest-to-abate sectors, 30% of global emissions); the GAEA Initiative (45+ partners, designed to unlock the \$3 trillion a year for climate and nature); the Business Climate Communications Initiative; the Enabling Insurance Breakthrough at Howden.
- **Trusted advisor at the highest levels;** addressed the UN General Assembly Climate Summit at the invitation of the UN Secretary-General; private briefing to President Hollande at the Élysée ahead of COP21; high-level finance dialogue at COP22 on behalf of President Mezouar of Morocco; Arctic Conference alongside the Norwegian Prime Minister; opening UNFCCC plenary for finance day at COP29; COP30 Finance Day, Belém. 78% of Howden recommendations adopted into the UN HLEG 4th Report.
- **Skilled at strengthening risk and opportunity management;** co-architected the BCG-validated Authority–Beachhead–Commercial conversion model at Howden, a documented commercial methodology

demonstrating how impact-led thought leadership and multilateral engagement convert into multi-line brokerage, specialty and reinsurance revenue at 3–8× the per-relationship rate of conventional accounts.

- **Recognised thought leader and convener;** “Ambassador for carbon markets” (Chambers); top 25 most influential in renewable energy (Trillion Fund); flagship publications include “The Bigger Picture,” “The Great Enabler” (105,000+ views; official COP29 paper), “The Insurability Imperative,” and the Eco-Business opinion piece on philanthropy and climate. Substantial LinkedIn following in the climate finance and institutional investment communities.
- **Experienced in governance, board and trustee oversight;** current portfolio: Co-Lead for Insurance, UN High-Level Climate Champions; Co-Chair, Carbon Tracker Advisory Board; Chair, IPR Advisory Board; Adjunct Professor, Singapore Institute of Technology; Climate Bonds Advisory Board; Editorial Board, Carbon & Climate Law Review. Past: President of CMIA; Board Member, Verified Carbon Standards Association; voting Investment Committee member, Climate Change Capital.
- **International experience;** based in the UK with extensive experience across Europe, Latin America (Brazil, Mexico, Argentina, Colombia), the United States, the Middle East (UAE, Azerbaijan), Asia (Singapore, Indonesia, Malaysia, China, India), Australia (where he was based 2010–2012), and Africa. Operates regularly at heads-of-state and ministerial level on climate and finance issues.

## PROFESSIONAL EXPERIENCE

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### Deputy Chair, Climate Risk & Resilience

*Howden Group Holdings (London) March 2024 – March 2026*

Recruited as Deputy Chair to the Climate Risk & Resilience business to conduct a feasibility study, co-design and build Howden’s flagship climate platform: an institutional access and conversion engine designed to take Howden, the world’s largest employee-owned and fastest growing insurance broker, into the multinational, sovereign and institutional client tier (3–8× the per-relationship revenue of the Group’s SME base).

Co-architect of the BCG-validated Authority–Beachhead–Commercial (ABC) conversion model. Delivered against every BCG-validated activation-phase objective: 32 closed advisory mandates across five regions; Over 78% of Howden’s recommendations were incorporated into the global climate finance agenda through both the UN Independent High-Level Experts (HLEG) 4th Report and the Circle of Finance Ministers Report produced by over 30 finance ministries from around the world.

Personally opened or shaped institutional and client relationships including HSBC, Barclays, Standard Chartered, the IFC, European Investment Bank, the Brazilian Finance Ministry, Monetary Authority of Singapore and COP30 Presidency, the World Food Programme Anticipatory Action programme.

### Executive Fellow, Strategic Engagement (Centre for Climate and Nature)

*World Economic Forum (WEF) (Geneva / London) December 2019 – 2024*

Joined the WEF Senior Leadership Team, as the **Founding Executive Director** of the **Mission Possible Partnership (MPP)**: a coalition convened with the Energy Transitions Commission, Rocky Mountain Institute and the We Mean Business Coalition, mobilising 400+ companies across the seven hardest-to-abate sectors (shipping, aviation, trucking, chemicals, steel, aluminium, cement) representing approximately 30% of global emissions. As MPP’s Executive Director at launch, designed the structure that allowed it to spin out as an independent NGO continuing the work.

Supported the launch of the **First Movers Coalition (FMC)** with the US State Department; led the Forum’s Alliance of CEO Climate Leaders and the Global Future Council for Net Zero; pioneered the Forum’s strategic pivot to virtual convening during the COVID-19 lockdowns.

**Founding architect** of the **Giving to Amplify Earth Action Initiative (GAEA)** — the Forum’s flagship public-private-philanthropic partnership model launched at the Annual Meeting in Davos 2023 with 45+ committed partners, designed to help unlock the \$3 trillion a year needed to reach net zero and reverse nature loss. Helped raise close to \$20m for the World Economic Forum during this period.

Ran WEF’s Alliance of CEO Climate Leaders and their community of civil society climate leaders.

### Independent Consultant

*Hobley Squared Limited (London) May – November 2019*

Consulting portfolio bridging Carbon Tracker and the World Economic Forum. Authored a strategic report for Clyde & Co LLP analysing climate change litigation trends and the broader climate landscape. Advised the UN Principles for Responsible Investment. Advisor to Climate Action; Chair of the Carbon Tracker Initiative Advisory Board.

## **Chief Executive Officer**

*The Carbon Tracker Initiative (London) January 2014 – April 2019*

First CEO of the financial think-tank whose “carbon bubble” and stranded-assets analysis reshaped how trillions of dollars of institutional capital think about fossil fuel risk: work that became foundational to making the case to the Bank of England for climate related financial disclosure, which became the Task Force on Climate-related Financial Disclosures (TCFD) framework.

Oversaw the series of market changing forward price curves developed for coal, gas and oil which developed the concepts of fossil fuel demand destruction, challenging the common analytical orthodoxy for energy demand growth then produced by the IEA and major energy companies. Which up to that point dramatically underestimated year on year without fail the growth of clean energy alternatives. Forcing the IEA and energy sector to change many of their major assumptions.

Built the executive team, formal governance, and operating structure for scale-up; led the team to two consecutive Guardian Sustainable Business communications prizes; drove the fundraising programme to ~\$10m, with all funding from foundations, private individuals and government sources.

## **Equity Partner & Global Head of Climate Change and Carbon Finance**

*Norton Rose Fulbright LLP (London) May 2007 – January 2014*

Recruited as Equity Partner to build the firm’s global climate change practice from inception. Wrote the business plan, built the global team, and led the practice to widespread recognition as a global leader (Tier 1 in Chambers, with the firm description of “Ambassador for carbon markets” personally attributed). Practice consistently delivered annual financial targets.

Worked on multiple landmark carbon market and climate finance transactions globally. Expanded the practice into broader sustainability (rebranded as the Climate & Sustainable Finance Practice) and developed the Business Climate Communications Initiative with the European Climate Foundation — translating IPCC AR5 into business-relevant language.

## **Secondment: Global Head of Climate Change and Carbon Finance**

*Norton Rose Australia (Sydney) May 2010 – January 2012*

Established climate and clean energy as a cornerstone of the newly launched Norton Rose Australia practice during a critical period for Australian clean energy policy; practice earned Tier 1 status. Played a central advocacy role in the development of Australia’s Clean Energy Package, Carbon Pricing Mechanism and Clean Energy Finance Corporation. Founded Businesses for a Clean Economy: the umbrella business and NGO advocacy group with 400+ members including GE, IKEA, Unilever and Westpac.

## **General Counsel and Director of Legal Policy**

*Climate Change Capital Carbon Funds (London) May 2005 – April 2007*

General Counsel to the boutique investment bank focused on climate finance. Closely involved with the development and deployment of the firm’s first \$100m and €1bn funds. Designed and implemented investment governance procedures. Voting member of the Investment Committee, contributing to innovative investment structures. Concurrently Director of Legal Policy.

## **Senior Associate, Global Climate Change Practice**

*Baker McKenzie (London) October 2001 – April 2005*

Senior associate in the Global Climate Change and Carbon Finance practice, working closely with Global Head James Cameron to establish the firm as an early leader. Worked extensively on the early development of the carbon market and the UNFCCC mechanisms. Founded London Climate Change Services: predecessor of the Climate Markets & Investment Association (CMIA).

## **Senior Associate, Environment Group**

*CMS Cameron McKenna (London) August 1996 – September 2001*

Lead lawyer on environmental issues in commercial transactions, M&A, project finance and PPPs across waste, chemicals and defence sectors. Leading expertise in contaminated land, brownfield redevelopment, and environmental liability insurance.

## **Associate, Environment Group**

*Nabarro Nathanson LLP (London) October 1994 – July 1996*

Primary focus on the privatisation of the British Coal Corporation and associated companies, reviewing the spectrum of environmental liabilities arising from coalmine sales and closures.

## EDUCATION AND QUALIFICATIONS

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- **Master of Laws (LLM, Merit) — International Environmental Law**, University College London, 2001–2002
- **Admitted as a Solicitor of the Courts of England and Wales**, 1994
- **Articled Clerk / Trainee Solicitor**, Ince & Co, 1992 - 1994
- **Law Society Finals (Solicitors Bar Examination: England & Wales)**, School of Professional Law, DeMontfort University, Leicester, 1991–1992
- **Common Professional Examination (Law)**, School of Professional Law, DeMontfort University, Leicester, 1990–1991
- **Postgraduate research in Physical Chemistry (Laboratory of Medicinal Chemistry, Addenbrooke's Hospital)**, Darwin College, University of Cambridge, 1988–1990
- **Bachelor of Science with First-Class Honours (Chemistry and Physics)**, University of Plymouth, 1985–1988

## EXTERNAL ASSOCIATIONS AND POSITIONS

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### *Current:*

- Co-Lead for Insurance, UN High-Level Climate Champions Team
- Co-Chair, Advisory Board, Carbon Tracker Initiative
- Chair, Advisory Board, Inevitable Policy Response (IPR)
- Strategic Advisor, IDEACarbon Ltd
- Adjunct Professor, Singapore Institute of Technology
- Advisory Board, Climate Bonds Initiative
- Editorial Board, Carbon & Climate Law Review

### *Past:*

- Member, Steering Board, Mission Possible Partnership (MPP) 2019 - 2024
- Member of the Executive Committee, World Economic Forum (WEF) 2019 - 2024
- Executive Board Director, The Carbon Tracker Initiative, 2014 - 2019
- President, Climate Markets & Investment Association (CMIA), 2013–2015
- Board Member, Verified Carbon Standards Association (VCSA / Verra), 2007–2016
- Founder & Adviser, Businesses for a Clean Economy (B4CE) (Australia), 2010–2012
- Advisory Panel, Global Cities Initiative, 2013–2016
- Founder, London Climate Change Services (predecessor of CMIA)
- Secretary, Climate Change Working Group, UK Environmental Law Association, 1998–2001
- Trustee, Finsbury Park Community Trust, 1999–2002
- Founder, Green & Tonic (UK climate community network), 2012 onwards
- Lecturer, Cambridge Climate Change Lecture Series: Impact of Climate on Financial Industries, 2017
- Agenda Contributor, World Economic Forum